

2/SEC-182 Syllabus-2023

2 0 2 5

(May-June)

FYUP : 2nd Semester Examination

SKILL ENHANCEMENT COURSE

(E-Commerce)

(SEC-182)

Marks : 56

Time : 2½ hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

(Marks : 16)

1. Answer any four of the following questions :

- (a) Distinguish between Traditional business and E-Commerce. 4
- (b) What is B2B and B2C? 2+2=4
- (c) Write a short note on digital wallet. 4

D25/1664

(Turn Over)

- (d) State any two types of online advertising method. 2+2=4
- (e) Explain briefly legal environment of E-Commerce. 4
- (f) What do you mean by data encryption? 4

SECTION—B

(Marks : 40)

Answer *any four* questions

2. What is International E-Commerce? Elaborate the various barriers to International E-Commerce. 2+8=10
3. Write short notes on the following : 5+5=10
- (a) Limitations of E-Commerce
- (b) Key drivers of E-Commerce
4. "Besides opportunities in e-marketing, it also goes through some challenges." Do you agree? Discuss. 10
5. Write short notes on the following : 5+5=10
- (a) Traditional banking vs. E-banking
- (b) Steps of transactions through the Internet

(3)

6. Write short notes on the following : 5+5=10

(a) Digital signature

(b) Issues of IPR in online business

7. What is the IT Act, 2000? Describe the salient features of the IT Act, 2000. 2+8=10
